

GOOD RADIO PRESENTATION



IF IN DOUBT, LEAVE IT OUT: Just because something has been written in a national newspaper or it's online, doesn't mean it's always safe to use. Newspapers have got it wrong in the past and they've been sued many times. Check your sources before you make the statement. Hearing or seeing something written somewhere else doesn't make it true. Just because it's on the internet does not make it true. To protect yourself is relatively easy. Don't make anything up. Check your sources and then check again. If two or more official "news agencies" (e.g. the BBC, Reuters, etc.) are covering the same story, then it's likely to be safe. If in doubt, leave it out!

GET MUSIC FOR YOUR PROGRAM: Want more new Australian music for your radio station or program? The CBAA's Australian Music Radio Airplay Project (Amrap) can help. Amrap distributes new Australian music to community radio stations nationwide & empowers broadcasters to promote new Australian music on air & online. Since 2009, over 2,500 broadcasters from 250 stations have subscribed to Amrap. All Australian community radio stations, presenters etc can apply to access music that Amrap sources from unsigned Australian musicians and major or independent record labels.

POLICY and CONSTITUTION: If you are wondering how you may view the stations current operational documentation, you'll find it on our website. Please click the link supplied to view the current Constitution or to view our Policy document

FACEBOOK: Yep, we have a dedicated public Facebook page as well. Just open in Facebook and type in 2WAYFM 103.9.

WE WELCOME STORIES: Do you have a contribution we could use? Would you like to feature in next month's 'Presenter Profile'? Or are you one of the 'back-room' people who keep the station going? Email me: dave.reneke@gmail.com

PS: If you know someone who could benefit from becoming a sponsor on 2WAY please let us know on 6585 2233 or Email at www2wayfm@2wayfm.com.au Let your listeners know that when shopping to support those businesses that support us.



2WAY-FM AWARD. Did you know 2WAYFM were the successful Gold-Medal Community Group winners in the Community Broadcasting Foundation Grant, Development & Operations Round 1 in 2019? 2WAYFM secured \$16,933 towards the installation of a 5.5kw Solar Power System to the broadcast building, 4 x Panasonic Systems to reduce energy costs, 2 x Studio Computers/monitors, Audio, Microphone and Stand and Shock mount, Uninterrupted Power Supply Systems and (Viola!) 6 Office Chairs. 2WAY FM is the 100th community radio station licensed in Australia and one of the first under the Broadcast Service Act. By the way, in this year of 2022, the station celebrates 36 years since the very first test broadcast as an aspirant community broadcaster. Not bad for a volunteer organisation

WHEN DID COMMUNITY RADIO START? Although there are many competing claims, it is widely accepted that the world's first 'listener-sponsored' community radio stations set up in the USA around 1950. From these beginnings, the demand for community radio began to take root around the world. Amid the political radicalism of the 1960s and 70s, community radio activists began lobbying for access to the airwaves across the developed world. Today there are more than 400 licensed community radio stations in Australia. They operate under community radio licences following the Broadcasting Services Act 1992. Community radio gets into your blood. It's like an itch to be constantly scratched. We do it because its fulfilling. It is extraordinarily satisfying not just to make radio like no-one else is making it, but to help transform your community itself in the process. So how many people listen? Glad you asked that because on 2 September 2021 the CBAA unveiled its latest listener numbers today showing 31% of all radio listeners tune into community radio. The survey also revealed that 93%, or 4,697, 000 of these listeners highly valued the services they received from community radio. The group launched its new Community Radio Listener Survey that documents the community radio listening habits of Australians and is conducted in a hybrid method using telephone and online surveys of a representative sample of 16,000 Australians over the age of 15.

PRESENTER PROFILE: Marcia Wells



Marcia Wells with her award

In October 1985 Marcia attended a meeting that eventually led to the establishing of Hastings Community Radio, now of course 2WAYFM. Along with daughter Donna, the duo completed the presenters training program. Marcia was involved in the first test broadcast from a caravan at Pappinbarra in 1986. Her first broadcast with 2WAYFM was on a Saturday morning in 1992 with Marcia's Country. She still has her own show each Monday at noon called 'Where Country Is'. Marcia was raised on a farm near Dungog and listened to country music growing up. As a performer she has won many talent quests, including best female artist at Parkes in 1979 and Dubbo in 1980 and 1981. Marcia proudly released an EP in 1980 and a CD in 1994 and 2004. In 1997 she received an Akubra Cedar Hat for radio presenter at Kempsey's All Star Festival. Marcia has written close to 15 songs and was recently awarded the Dubbo Dusty Boot award for services to country music. She has a style all her own. Tune in Mondays at Noon and catch Wauchope's Queen of Country Music, Marcia Wells!